



FLY FISHING COLLABORATIVE

Ambassador Program

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Purpose

Part of the ethos of FFC is collaboration. The reason we are able to make such an impact on the world's most vulnerable is organically rooted in our collaborative nature. We will continue to grow our reach around the globe as long as our leadership expands to other outstanding men and women who share our passions. The board of directors has proudly initiated our Ambassador Program as a way to share leadership with proven individuals as well as enhance support throughout the U.S. and beyond.

Expectations

Each individual Ambassadorship will be commenced with the board's approval. Ambassadors are selected due to their understanding of FFC's vision and their ability to live out its values in a way that engages others in their local community.

Each Ambassador will be expected to carry out the duties listed below as a means of representing the organization and expanding its reach.

- Collaborate on at least one fundraiser per year. (IF4 Event, FFC Banquet, or Fly Tying fundraiser)
- Promote FFC products.
- Collect two donation items or trips for the annual FFC Banquet a year.
- Grow our newsletter readership.
- Social Media - One monthly post at min.
- Annual or bi-annual reviews with the FFC Ambassador program lead

Incentives

Although receiving something for service is never the motivation of our trusted Ambassadors, we strive to reach everyone involved in FFC with our generosity. Our leaders are no exception. Every Ambassador will receive the following for their dedicated service.

- Free stickers and business cards/flyers to hand out.
- Free hat and shirt to wear and promote
- Free reel case or fly wallet.
- An invitation to an annual Banquet (comped event ticket)
- Support as needed and check-ins from the FFC Ambassador program lead
- Feature on FFC Social Media and Newsletter